

綠色供應鏈管理研究：主題，觀念和關係

Green Supply Chain Management Studies: Themes, Concepts and Relationships

企業管理學報

第 110 期(105 年 9 月)

頁 67-99

胡福進*

Fu-Jin Hu

林秋娟**

Chiu-Chuan Lin

林財源***

Tsai-Yuan Lin

* 長榮大學經營管理研究所博士候選人（聯絡作者）
Ph.D. Candidate, Graduate School of Business and Operations Management, Chang Jung Christian University. (correspondence author).

** 長榮大學經營管理研究所副教授
Associate Professor, Graduate School of Business and Operations Management, Chang Jung Christian University.

*** 長榮大學經營管理研究所教授
Professor, Graduate School of Business and Operations Management, Chang Jung Christian University.

摘要

本研究的目的是探討知識結構綠色供應鏈管理研究發展。作者共引分析和社會網路分析是用來追蹤研究綠色供應鏈管理的發展路徑。本研究以 2001 年至 2012 年發表在 SSCI 及 SCI 期刊有關綠色供應鏈議題的研究文獻為對象，共計分析了 1,270 篇文章及 65,000 筆參考文獻。研究結果顯示當代綠色供應鏈管理的研究主要有五大趨勢：工業共生管理、基礎設施和產品創新、綠色採購、逆向物流、資源回收再利用。這項研究揭示了研究人員分析網路知識及其與綠色供應鏈管理領域之間的關係的一種新的方式，從而幫助學術界和從業者更好地瞭解當代綠色供應管理知識理論發展和技術進步發展與變革。

關鍵字：綠色供應鏈管理、書目管理、標籤雲分析、引文分析、共引文分析

ABSTRACT

The purpose of this study is to explore and discuss the evolution of intellectual structure of green supply chain management research. Author co-citation analysis and social network analysis are used to trace the developmental path of green supply chain management research. To map the knowledge network of green supply chain management studies, the study analyzed 65,000 citations from 1,270 articles published in SSCI and SCI journals in the area of green supply chain management between 2001 and 2012. The results showed that the contemporary research on green supply chain management includes five main research trends: Industrial symbiosis management, infrastructure and product innovation, green procurement, reverse logistics, and resources recycling. This study reveals that researchers analyze the relation between network knowledge and green supply management in a new way, so as to help the academia and practitioners better understand the contemporary green supply management research.

Keywords: Green supply chain management (GrSCM), Bibliometri, Tag cloud, Analysis, Citation analysis, Co-citation analysis