

2020 International Conference on Business Administration- Fall Session (ICBA 2020 Fall) at NTPU

Oct. 31, 2020, San Shia Campus, National Taipei University, New Taipei City, Taiwan

Time	Plenary Session	
9:00-9:30	International Conference Registration	
9:30-10:00	Opening Address - Conference Room 205 Professor Yu-Shan Chen, Chair, Department of Business Administration at National Taipei University Professor Ming-Shiun Chen, President, Taipei Business Administration Association Professor Yeong-Jia Goo, Vice President, Alumni Association of Department of Business Administration at NTPU	
Room	Conference Room 203	Conference Room 204
10:00-11:00	【Session A】	【Session B】
	<u>Tzu-Yu Jou & Ming-Chang Cheng</u> The Effect of Fintech In Banking: An Empirical Study in Taiwan	<u>Shu-Mei Chien & Yuh-Ming Lee</u> Preliminary Evaluation of Decommission Waste Strategic Management for Nuclear Power Plants
	<u>Meng-Wen Wu, Chung-Hua Shen, & Chen-Yao Zhang</u> Why Does Some Credit Growth Become Bad Boom Whereas Others Do Not?	<u>Chih-Chi Kuang, Kuei-Min Wang, & Kuang-Hui Chiu</u> Data Analysis of the Performance of SAR With Aid of IoT in Mountain Area by Monte Carlo Simulation
	<u>Eliza Wang, Wei-Chi Pan, & Wei-Yuan Wang</u> The Effect of Corporate Social Responsibility and Board of Directors on Corporate Tax Avoidance	<u>Yu-Wei Lee & Yuh-Ming Lee</u> Application of Comparative Analysis to Prioritize City Circular Economy Strategies
	<u>Ming-Chang Cheng & Huan-Ting Tung</u> How Equity-Based and Reward-Based Crowdfunding Are Affecting Startups' Funding Performances	<u>Yu-Jing Chiu, Kuang-Chin Chen, & Hui-Chung Che</u> Patent Informatics in Predicting Return-on-Assets (ROA) and Increasing Investment Performance in China
11:00-11:30	Tea Time	
11:30-12:30	【Session C】	【Session D】
	<u>Leomar B. Virador & Li-Fei Chen</u> Corporate Social Responsibility and Job Satisfaction: A Configurational Approach	<u>Dora Saki Saito Valdivia & Chia-Han Tsai</u> Understanding Tourist Visiting Intention to Restaurants: Making Use of TripAdvisor Reviews
	<u>Chia-Hsiang Wang & Chung-Chu Liu</u> Prioritizing Measures on Aesthetic Leadership of Military by AHP Method	<u>Chih-Ming Tsai & Joseph Yeh</u> The Relationships Among Perceived Quality, Brand Image, and Customer Satisfaction in Hospitals During the Time of COVID-19
	<u>Kuo-Hsuan Wang, I-Ya Chen, Wei-Yuan Wang, & Chun-Yueh Lin</u> Developing the AHPTOPSIS Model to Evaluate the Optimal Crowdfunding Approach for External Financing For Lending Company Start-Ups	<u>Chih-Ming Tsai & Yu-Chi Wang</u> The Effect of Perceived Quality and Electronic Word of Mouth on Young Generation's Purchase Intention for Affordable Online Fashion Clothes in Taiwan
	<u>Kyu-Il Jung</u> Inner Peace and Fortitude: Employee's Mindfulness and Work Engagement with Moderation Effect of Grit Among Finance Sector Worker in Korea	<u>Li-Shia Huang, Wan-Ju Huang, & Shih-Jung Chien</u> Evidence Speaks: The Interaction Effects Between Evidence to Support Health Claims and Product Knowledge on Consumers' Evaluation